

TRADE SHOW LEADS

STANDARD ADVANCED QUALIFIERS

PRODUCT 1



PRODUCT 2



PRODUCT 3



PRODUCT 4



READY TO BUY



BUY IN 3-6 MONTHS



BUY IN 6-12 MONTHS



DECISION MAKER



HOT LEAD



SEND SAMPLES



SEND LITERATURE



ADD TO MAILING LIST



MANUFACTURER



VALUE ADDED RESELLER



DISTRIBUTER



END USER



INQUIRY ONLY



CURRENT CUSTOMER



WANTS PRESENTATION



SEND PRICING

